

Fabric and colour forecast

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PLAYTIME

It's time to play, to combine contrasting fabrics and garment styles in a way that we wish to wear them. We are no longer being dictated to by fashion designers and brands as to how to wear our clothes, so we can create personal fashion statements by mixing styles and fabrics in our own individual way. Fabric designs will range from the purest and simplest stripes, like a notebook on which we can play with letters and words, to mini fragmented patterns and bold, graphic chessboard-type designs in navy, black and white. Fine colourful stripes, with devoré areas, will embody the playfulness of glass marbles and suspended flat shapes on gauzes will emulate the diamonds and spades on playing cards. White feather-like textures, created with intricate jacquard structures and soft, downy threads, will add to this seasons' feeling of lightness and playful-ness.

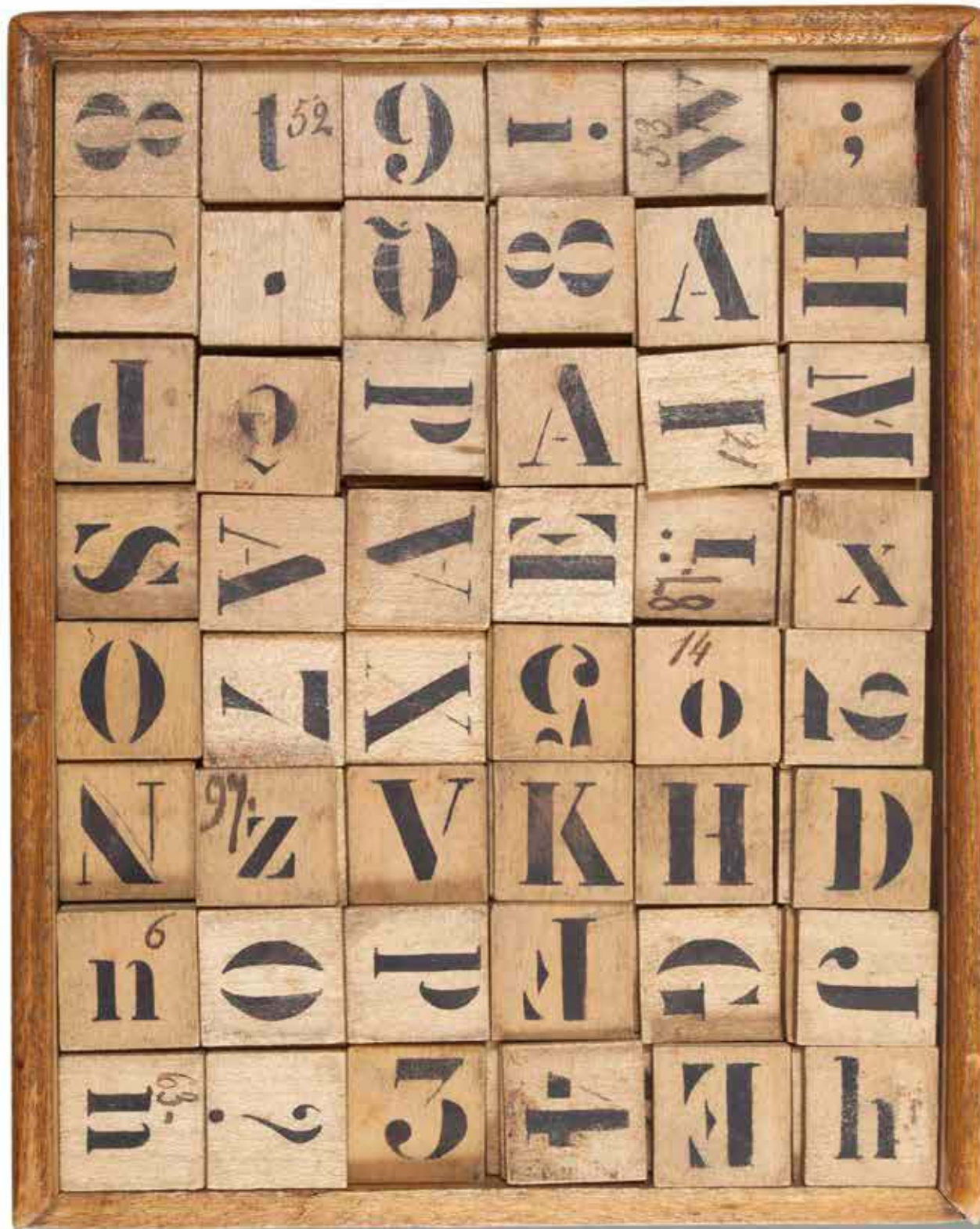




FEATHERED TEXTURES

The purity and lightness of white feathers will be recreated with cut weft threads and ribbon-type yarns, woven with intricate jacquard structures. These softly textured, super-light designs will charge the season with a feeling of summer.

1. EFFEPIERRE SPA (I) 2, 3 & 5. 'COTO BY STYLEM' (UP) 4. 'ZEN KIWAMI BY STYLEM' (UP)



PURE AND SIMPLE

Discreet stripes in shades of tobacco, charcoal and white, have a timeless elegance in their own right; however, new fibre combinations will give these designs a contemporary edge. Silks will be combined with linen to create both a soft and dry touch and a small percentage of elastane will add unexpected stretch.

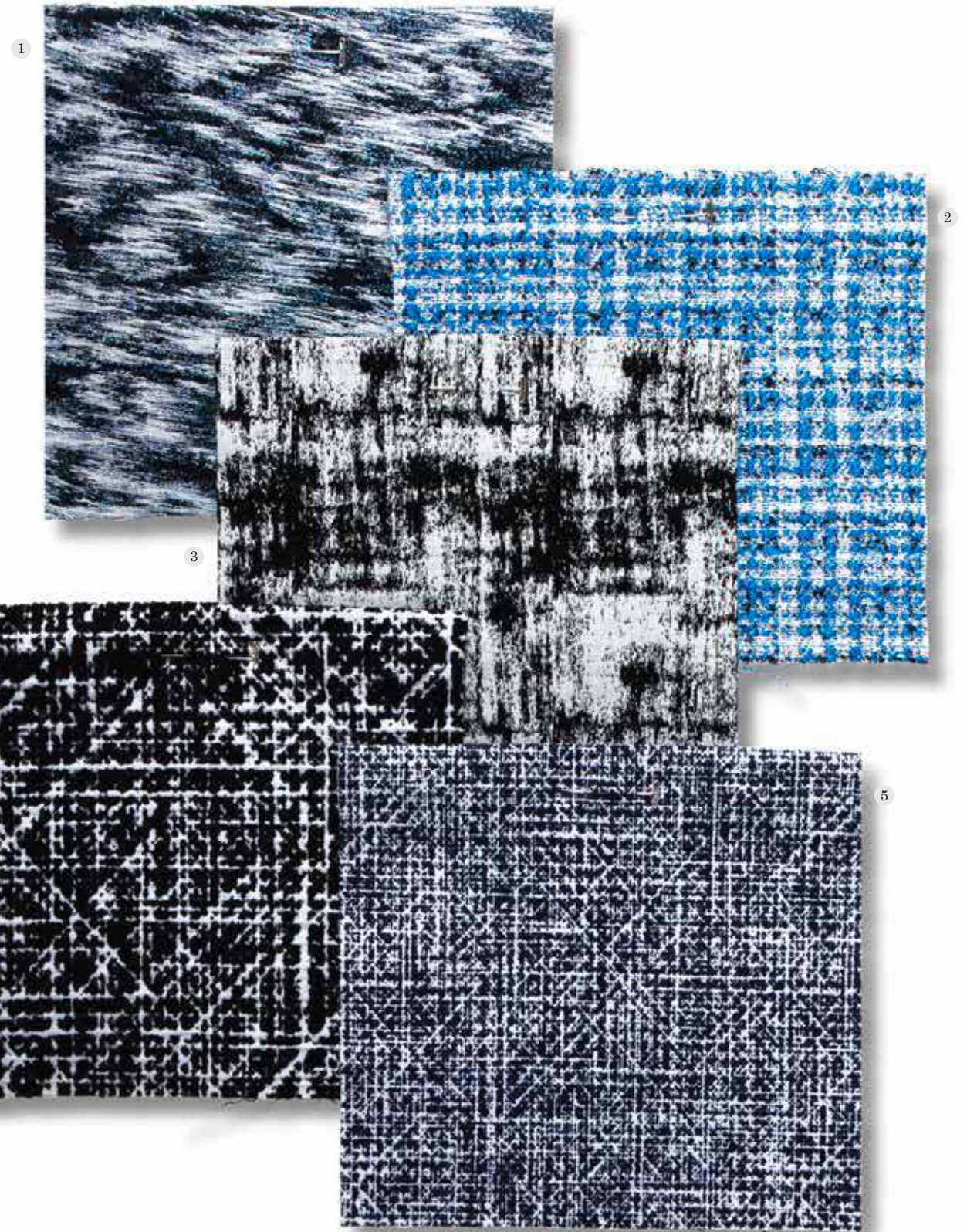
1, 3 & 5. TSUBOYOSHI ORIMONO CO. LTD (JP) 2. 'ZEN KIWAMI BY STYLEM' (JP) 4. LANIFICIO FLLI CERRUTI (IT)



COLOURFUL STRIPES

Playfulness will be embodied in the creation of vividly coloured striped patterns combined with devoré or cut thread techniques, which will break the regularity of the stripes to expose sheer gauzes.

1, 3 & 5. RATTI SPA (I) 2 & 4. CUCCIRELLI (I)



FRAGMENTED PATTERNS

Mini abstract patterns, in all shades of blue and white, will have a random, irregular look creating the appearance of hand painted or hand woven textiles. These cotton blends will have a small addition of elastane to give the fabrics an element of stretch.

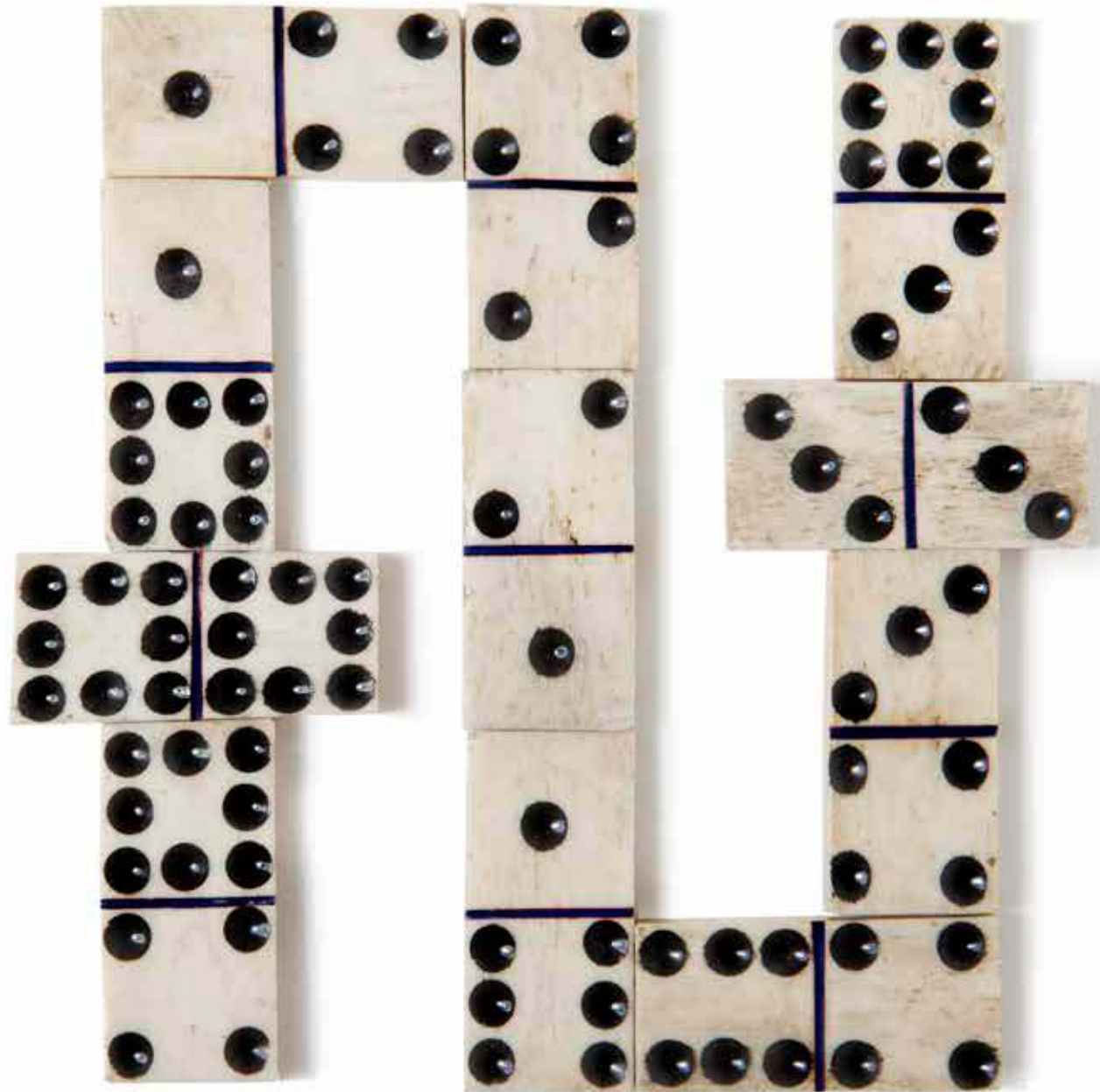
1 & 5. CUCCIRELLI (I) 2. GIRANI SRL (I) 3 & 4. INSETA (I)



PLAYFUL TRANSPARENTS

Fragile looking transparent gauzes, in silks and synthetic fibres, will be adorned with heavier, flat, opaque shapes. These irregular patterns will appear to be have been scattered randomly onto the base cloth despite the fact they are cleverly engineered into the textile structure through complex weave engineering.

1, 2, 4 & 5. EFFEPIERRE SPA (I) 3. 'ZEN KIWAMI BY STYLEM' (JP)



BOLD GRAPHICS

Larger scale variations on rigid and regular checked patterns will be both striking and dominant this season. These could be double-cloths, which are reversible, or compact textiles with a high elastane content to allow stretch for fitted garments.

1. EFFEPIERRE SPA (I) 2, 3, 4 & 5. 'COTO BY STYLEM' (UP)